

Pleasanton Police Department
Community Advisory Board
Tuesday April 26, 2022
Briefing Room

Department Attendees: Chief David Swing, Lieutenant Maria Sarasua, Sergeant Rob Shuffield, Officer Katie Emmett

CAB Members in Attendance: Gary Davila, Bill Foley, Puneet Pamma, Melanie Sadek, (Via Zoom: Tonya Bass, Jennifer DeGroat-Penney, LaTasha Jefferson, Gene Litvinoff)

Absent: Tim Barley, Erica Gallegos, Ediambolo Lokoto, Pinky Mukherjee, Raffiq Rajabali, Sylvia Tian, Soraya Villasenor

I. Chief's Welcome

Chief Swing welcomed everyone to the meeting and introduced PPD Staff who are part of the Increasing Community Trust workgroup of the Strategic Plan.

II. Police Department Update

Overview of semi-annual report to City Council

III. CAB Priorities – Trust and Equitable Policing

a. Building Community Trust

What influences and how to build trust with police and community?

The CAB invested most of the time discussing this topic. The key points were centered on procedural justice, relationships and communication. One member expressed a need to increase trust with the unhoused community while also sharing an example of how Officers Cavellini and Evans have earned trust of unhoused Pleasanton residents.

Other members expressed a need to humanize officers by talking with people while on patrol, increasing diversity in all ranks so the department reflects the community, and being intentional and genuine in our actions.

Leveraging social media to highlight de-escalation training attended by officers and emphasize the departments efforts in this area.

What is the best venue to build trust?

There was strong agreement that schools and community events are the best venues to reach specific audiences and the PD should reach out to groups and not

ask others to come to the PD. Chief Swing and Officer Bradley recently attended a meeting with the African American Family Network at the request of Member Bass. Chief Swing will send an email to the group requesting lists of community groups and introductions from members.

How will success be measured or evaluated?

Members discussed several methods to measure success including using surveys, conducting follow-up after calls for service, and conducting focus groups. Members also noted the importance of expectation setting to not expect 100% response to surveys or all positive comments. The evaluation measures could serve as a resource for evaluating the efficacy of the strategies and action items of the Increasing Community Trust workgroup.

b. Equitable Policing

This topic was tabled to the May 24 meeting due to limitations of time.

The next CAB meeting is scheduled for Tuesday, May 24th at the Police Department.

Meeting adjourned at 8:30 pm.